

ORDER



Orders
Order / Rev: 710406
Alt Order #: 06299558
Product Desc: OBAMA FOR AMERICA
Estimate: 1536
Flight Dates: 09/04/12 - 09/10/12
Original Date / Rev: 08/28/12 / 08/29/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact: K Keuleman
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-4
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/03/12	09/09/12	132	\$81,635.00	\$69,389.75
09/10/12	09/16/12	29	\$13,530.00	\$11,500.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	161	\$95,165.00	\$80,890.25	0.00
Totals	161	\$95,165.00	\$80,890.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	09/04/12	09/07/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, - TWTF - - (4:30 XM-4:59 XM)	- TWTF - -	:30	4	\$50.00	P-4	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4				\$50.00		0.00			
E 2	WTSP	09/10/12	09/10/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, M- - - - - (4:30 XM-4:59 XM)	M- - - - -	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M- - - - -		1				\$50.00		0.00			
E 3	WTSP	09/04/12	09/07/12	5-530a 5-530a 10 News	CM	5-530a	- TWTF - -	:30	4	\$90.00	P-4	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4				\$90.00		0.00			
E 4	WTSP	09/10/12	09/10/12	5-530a 5-530a 10 News	CM	5-530a	M- - - - -	:30	1	\$90.00	P-4	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M- - - - -		1				\$90.00		0.00			
E 5	WTSP	09/04/12	09/07/12	530-6a 530-6a 10 News	CM	530-6a	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4				\$100.00		0.00			
E 6	WTSP	09/10/12	09/10/12	530-6a 530-6a 10 News	CM	530-6a	M- - - - -	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M- - - - -		1				\$100.00		0.00			

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Advertiser: Obama/D/President
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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WTSP	09/04/12	09/07/12	M-F 6-7a 6-7a 10 News	CM	6-7a	- TWTF--	:30	4	\$125.00	P-4	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF--	4		\$125.00		0.00						
E 8	WTSP	09/10/12	09/10/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M-----	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$125.00		0.00						
E 9	WTSP	09/04/12	09/07/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF--	:30	4	\$125.00	P-4	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF--	4		\$125.00		0.00						
E 10	WTSP	09/10/12	09/10/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	M-----	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$125.00		0.00						
E 11	WTSP	09/04/12	09/07/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	- TWTF--	:30	4	\$125.00	P-4	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF--	4		\$125.00		0.00						
E 12	WTSP	09/10/12	09/10/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	M-----	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$125.00		0.00						
E 13	WTSP	09/04/12	09/07/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	- TWTF--	:30	4	\$70.00	P-4	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF--	4		\$70.00		0.00						
E 14	WTSP	09/10/12	09/10/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	M-----	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$70.00		0.00						
E 15	WTSP	09/04/12	09/07/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	- TWTF--	:30	4	\$70.00	P-4	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF--	4		\$70.00		0.00						
E 16	WTSP	09/10/12	09/10/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	M-----	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$70.00		0.00						
E 17	WTSP	09/04/12	09/07/12	M-F 10-11a Dr. Phil M, Fri/Studio 10 Tu-Thu	CM	10-11a	- TWTF--	:30	4	\$50.00	P-4	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF--	4		\$50.00		0.00						
E 18	WTSP	09/10/12	09/10/12	M-F 10-11a Studio 10	CM	10-11a	M-----	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$50.00		0.00						
E 19	WTSP	09/04/12	09/07/12	Price Is Right Price Is Right	CM	11a-12p	- TWTF--	:30	4	\$375.00	P-4	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	- TWTF--	4		\$375.00		0.00						
E 20	WTSP	09/10/12	09/10/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	2	\$375.00	P-4	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	2		\$375.00		0.00						
E 21	WTSP	09/04/12	09/07/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- TWTF--	:30	4	\$325.00	P-4	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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E 21	WTSP	09/04/12	09/07/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- TWTF - -	:30	4	\$325.00	P-4	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -					4	\$325.00		0.00			
E 22	WTSP	09/10/12	09/10/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M - - - - -	:30	1	\$325.00	P-4	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M - - - - -					1	\$325.00		0.00			
E 23	WTSP	09/04/12	09/07/12	Y&R Young and the Restless	CM	1230-130p	- TWTF - -	:30	4	\$425.00	P-4	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -					4	\$425.00		0.00			
E 24	WTSP	09/10/12	09/10/12	Y&R Young and the Restless	CM	1230-130p	M - - - - -	:30	1	\$425.00	P-4	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M - - - - -					1	\$425.00		0.00			
E 25	WTSP	09/04/12	09/07/12	B&B Bold and Beautiful	CM	130-2p	- TWTF - -	:30	4	\$425.00	P-4	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -					4	\$425.00		0.00			
E 26	WTSP	09/10/12	09/10/12	B&B Bold and Beautiful	CM	130-2p	M - - - - -	:30	1	\$425.00	P-4	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M - - - - -					1	\$425.00		0.00			
E 27	WTSP	09/04/12	09/07/12	M-F 2-3p The Talk	CM	2-3p	- TWTF - -	:30	3	\$300.00	P-4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -					3	\$300.00		0.00			
E 28	WTSP	09/10/12	09/10/12	M-F 2-3p The Talk	CM	2-3p	M - - - - -	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M - - - - -					1	\$300.00		0.00			
E 29	WTSP	09/04/12	09/07/12	M-F 3-4p Let's Make a Deal	CM	3-4p	- TWTF - -	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -					4	\$300.00		0.00			
E 30	WTSP	09/10/12	09/10/12	M-F 3-4p Let's Make a Deal	CM	3-4p	M - - - - -	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M - - - - -					1	\$300.00		0.00			
E 31	WTSP	09/04/12	09/07/12	M-F 4-5p Dr. Phil	CM	4-5p	- TWTF - -	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -					4	\$300.00		0.00			
E 32	WTSP	09/10/12	09/10/12	M-F 4-5p Dr. Phil	CM	4-5p	M - - - - -	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M - - - - -					1	\$300.00		0.00			
E 33	WTSP	09/04/12	09/07/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -					4	\$200.00		0.00			
E 34	WTSP	09/10/12	09/10/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M - - - - -	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M - - - - -					1	\$200.00		0.00			
E 35	WTSP	09/04/12	09/07/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 35	WTSP	09/04/12	09/07/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF--	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF--		4				\$200.00		0.00			
E 36	WTSP	09/10/12	09/10/12	M-F 530-6p 10 News at 530p	CM	530-6p	M-----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$200.00		0.00			
E 37	WTSP	09/04/12	09/07/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- TWTF--	:30	4	\$250.00	P-4	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF--		4				\$250.00		0.00			
E 38	WTSP	09/10/12	09/10/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M-----	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$250.00		0.00			
E 39	WTSP	09/04/12	09/07/12	CBS Evening News CBS Evening News	CM	630-7p	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF--		4				\$300.00		0.00			
E 40	WTSP	09/10/12	09/10/12	CBS Evening News CBS Evening News	CM	630-7p	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$300.00		0.00			
E 41	WTSP	09/04/12	09/07/12	7-730p 10 News, 7pm M-F	CM	7-730p	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF--		4				\$300.00		0.00			
E 42	WTSP	09/10/12	09/10/12	7-730p 10 News, 7pm M-F	CM	7-730p	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$300.00		0.00			
E 43	WTSP	09/04/12	09/07/12	730-8p Inside Edition	CM	730-8p	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF--		4				\$300.00		0.00			
E 44	WTSP	09/10/12	09/10/12	730-8p Inside Edition	CM	730-8p	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$300.00		0.00			
E 45	WTSP	09/04/12	09/07/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- TWTF--	:30	4	\$750.00	P-4	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF--		4				\$750.00		0.00			
E 46	WTSP	09/10/12	09/10/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$750.00	P-4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----		1				\$750.00		0.00			
E 47	WTSP	09/08/12	09/08/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S-		1				\$400.00		0.00			
E 48	WTSP	09/09/12	09/09/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$600.00	P-4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	-----S		1				\$600.00		0.00			
E 49	WTSP	09/04/12	09/07/12	Letterman Late Night with David Letterman	CM	1135p-1237a	- TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 710406
 Alt Order #: 06299558
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 49	WTSP	09/04/12	09/07/12	Letterman Late Night with David Letterman	CM	1135p-1237a	- TWTF - -	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$300.00			0.00			
E 51	WTSP	09/04/12	09/07/12	Late Late Show Late Late Show	CM	1237-137a	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$100.00			0.00			
E 52	WTSP	09/10/12	09/10/12	Late Late Show Late Late Show	CM	1237-137a	M- - - - -	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M- - - - -		1			\$100.00			0.00			
E 53	WTSP	09/08/12	09/08/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	- - - - - S-	:30	2	\$40.00	P-4	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- - - - - S-		2			\$40.00			0.00			
E 54	WTSP	09/08/12	09/08/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	- - - - - S-	:30	2	\$80.00	P-4	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- - - - - S-		2			\$80.00			0.00			
E 55	WTSP	09/08/12	09/08/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	- - - - - S-	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- - - - - S-		1			\$175.00			0.00			
E 56	WTSP	09/08/12	09/08/12	Sat 7-730p Inside Edition	CM	7-730p	- - - - - S-	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- - - - - S-		1			\$150.00			0.00			
E 57	WTSP	09/08/12	09/08/12	Sat 730-8p Young Icons	CM	Sat 730-8p	- - - - - S-	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- - - - - S-		1			\$150.00			0.00			
E 58	WTSP	09/09/12	09/09/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	- - - - - S	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- - - - - S		1			\$400.00			0.00			
E 60	WTSP	09/10/12	09/10/12	Mon Prime A Met Mother/CBS Fall Preview	CM	Mon 8-9p	M- - - - -	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M- - - - -		1			\$2,500.00			0.00			
E 61	WTSP	09/10/12	09/10/12	Mon Prime B 2 Broke Girls/Mike & Molly	CM	Mon 9-10p	M- - - - -	:30	1	\$2,700.00	P-4	0.00	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M- - - - -		1			\$2,700.00			0.00			
E 62	WTSP	09/10/12	09/10/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M- - - - -	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M- - - - -		1			\$2,000.00			0.00			
E 63	WTSP	09/04/12	09/04/12	Tue Prime A NCIS	CM	Tue 8-9p	- T- - - - -	:30	2	\$2,800.00	P-4	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- T- - - - -		2			\$2,800.00			0.00			
E 64	WTSP	09/04/12	09/04/12	Tue Prime B NCIS: Los Angeles	CM	Tue 9-10p	- T- - - - -	:30	2	\$2,800.00	P-4	0.00	NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- T- - - - -		2			\$2,800.00			0.00			
E 65	WTSP	09/04/12	09/04/12	Prime Political Program Democratic National Convention	CM	Tue-Thur 10-11p	- T- - - - -	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- T- - - - -		1			\$2,000.00			0.00			

Order / Rev: 710406
 Alt Order #: 06299558
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 65	WTSP	09/04/12	09/04/12	Prime Political Program Democratic National Convention	CM	Tue-Thur 10-11p	-T-----	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----		1			\$2,000.00			0.00			
E 66	WTSP	09/05/12	09/05/12	Wed Prime B Criminal Minds	CM	Wed 9-10p	--W----	:30	2	\$3,000.00	P-4	0.00	NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----		2			\$3,000.00			0.00			
E 67	WTSP	09/05/12	09/05/12	Prime Political Program Democratic National Convention	CM	Tue-Thur 10-11p	--W----	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----		1			\$2,500.00			0.00			
E 68	WTSP	09/06/12	09/06/12	Thu Prime A Big Bang Theory/Two and a Hal	CM	Thu 8-9p	---T---	:30	2	\$2,500.00	P-4	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---		2			\$2,500.00			0.00			
E 69	WTSP	09/06/12	09/06/12	Thu Prime B Big Brother 14	CM	Thu 9-10p	---T---	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---		1			\$3,500.00			0.00			
E 70	WTSP	09/06/12	09/06/12	Prime Political Program Democratic National Convention	CM	Tue-Thur 10-11p	---T---	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---		1			\$2,000.00			0.00			
E 71	WTSP	09/07/12	09/07/12	Fri Prime B CSI: NY	CM	Fri 9-10p	----F--	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--		1			\$1,500.00			0.00			
E 72	WTSP	09/07/12	09/07/12	Fri Prime B CSI: NY	CM	Fri 9-10p	----F--	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--		1			\$1,500.00			0.00			
E 73	WTSP	09/07/12	09/07/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	----F--	:30	2	\$1,500.00	P-4	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--		2			\$1,500.00			0.00			
E 74	WTSP	09/08/12	09/08/12	US Open Sat Prime US Open Sat Prime	CM	Sat Prime	-----S-	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-		1			\$1,500.00			0.00			
E 75	WTSP	09/09/12	09/09/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	2	\$2,500.00	P-4	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S		2			\$2,500.00			0.00			
E 76	WTSP	09/09/12	09/09/12	Sun Prime B Big Brother 14	CM	Sun 8-9p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S		1			\$3,500.00			0.00			
E 77	WTSP	09/09/12	09/09/12	Sun Prime C The Good Wife	CM	Sun 9-10p	-----S	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S		1			\$2,000.00			0.00			
E 78	WTSP	09/09/12	09/09/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:30	1	\$1,800.00	P-4	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S		1			\$1,800.00			0.00			
E 79	WTSP	09/09/12	09/09/12	NFL Football Game #1 NFL Football Game #1	CM	1-4p	-----S	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 79	WTSP	09/09/12	09/09/12	NFL Football Game #1 NFL Football Game #1	CM	1-4p	-----S	:30	1	\$4,000.00	P-4	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-----S	1		\$4,000.00		0.00						
N 80	WTSP	09/10/12	09/10/12	Letterman Late Night with David Letterman	CM	1135p-1237a	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$300.00		0.00						
													Totals	161	\$95,165.00